

Date: January 6, 2023

For Immediate Release

Contact: Brian Roache

[BrianRoacheforNA@outlook.com](mailto:BrianRoacheforNA@outlook.com)

(c) 617.872.2801

[www.BrianRoacheforNA.com](http://www.BrianRoacheforNA.com)

<https://www.facebook.com/brian.roache.for.selectboard/>

# Brian Roache Seeks Select Board Seat

Promises to help entire North Andover community move forward together.

NORTH ANDOVER | “Our future is bright if we have common goals and choose to move forward together,” said Brian Roache, a North Andover resident of more than 15 years. In announcing his candidacy for election to one of two seats on the North Andover Select Board this coming March, Roache noted “We may not always agree on how to reach the goals of improved schools, supporting public safety, providing necessary senior and youth services, better roads, efficient municipal services and protection of our open space and housing stock. However, we can agree that these are good goals and listen to each other as to how we accomplish them. We can only make meaningful progress if we do it as a community and I aim to lead that effort.”

Roache has served on the Community Preservation Committee (CPC) since 2018 and was elected Chair in 2020. The CPC makes funding recommendations to Town Meeting for projects supporting Open Space, Recreation, Historic Preservation, and Affordable Housing. In the 20+ years since CPC was adopted, North Andover has funded more than \$42,000,000 in universally popular projects that improved our community. “My time on the CPC has exposed me to so many wonderful aspects of our community and it has reinforced my belief that we can accomplish great things when we work together as citizens and neighbors.” said Roache. “The continued investment in the preservation of our historic and open space resources is one of the keys to a smart growth plan that protects the character of North Andover.”

Community involvement is a core value of the Roache family. Brian spent 5 years as a Cub Scout Leader for North Andover’s Pack 89 and served as its Cubmaster. He was Co-Treasurer of the Atkinson Elementary PTO (a position he shared with his wife Julie) and is an active coach in North Andover Youth Baseball. Julie currently serves as the Co-Chair of the North Andover Student Enrichment Council, and his children Libby (16) and Connor (14) are active participants in the Core 4 and student Youth Council programs at the North Andover Youth Center. “We have learned as a family that working together is the principal ingredient in progressing the greater good. The dynamics of our town are no different and I hope to help lead it for the next three years so we can move forward, together,” vowed the active father and community leader.

Roache brings with him more than 20 years of experience in business management and consulting. “When we chose North Andover as our home more than 15 years ago, we found everything we were looking for - an active and engaged community, with good schools, services, and quality of life,” said Roache. “I’m running not only to make sure we preserve that way of life, but that we create opportunities for all families to participate in everything that our town has to offer. That’s how we will all realize the promise of a brighter future.” stated Roache.

“Our town has benefited from strong leadership and prudent management for many years, but our community is at an important inflection point.”

Roache believes in a smart growth plan which balances the need for new housing and downtown revitalization with the desire to maintain character and quality of life. “All of this must be done while maintaining North Andover’s solid financial footing” he said. “I’m a problem-solver by nature. Growth is important to sustaining the economic vitality of our Town. If we take a common-sense and united approach, I believe we can have our cake and eat it too. We can enjoy the broad prosperity of a growing region and maintain the character and services that make North Andover the envy of the Merrimack Valley.”

“I’ve participated in every Town Meeting since I moved here, and I recognize that there is a constituency who feels their concerns are not being heard. I’m running to represent all of North Andover and while I know we won’t always agree about how to get there, we have to start by acknowledging we have the same goal, a prosperous future for our community. We need to envision a future that meets the needs of all which is why my campaign will emphasize moving *forward together*” promised Roache.

Roache is seeking one of two seats vacated by the recent resignation of Select Board member Chris Nobile. Incumbent member Laura Bates is seeking reelection. Election day is March 28 and polls are open from 7AM to 8PM at the North Andover High School.